

# Mele & Co.

SINCE 1912

## **FOR IMMEDIATE RELEASE**

**Contact:** Joanne Archer, Ecommerce Marketing Manager – **Mele & Co.**,  
(315) 733-4600 ext. 313, [jarcher@melecompany.com](mailto:jarcher@melecompany.com), <http://www.melecompany.net>

## **Sweets for the Sweet**

### ***Mele & Co.'s New Girl's Wooden Musical Ballerina Jewelry Boxes***

**(UTICA, N.Y., April 1, 2010)**

Finding the perfect gift for today's sophisticated little girl is never easy. One day it's toe shoes, the next it's tie-dye. That's why Mele & Co. created the new "Eloise" & "Abigail" musical ballerina boxes. Their timeless appeal and charming accents are memories made-to-order for any prima ballerina.

Enter "Eloise" with lift lid and full interior mirror, housing one open section and one set of ring rolls. Measures 7 1/4" x 5 1/4" x 3 3/4".

"Abigail" takes the stage with lift lid and mirror, one open section, ring rolls and one drawer. Measures 7 1/4" x 5 1/4" x 5".

Both jewelry boxes feature a pink sand sueded fabric lining and boast a ballerina with tulle fabric tutu twirling dreamily to "Waltz of the Flower".

With their soft ivory finish, enduring details and brushed nickel tone faux locks, these ballerina boxes will earn accolades from every tiny dancer.

See "Abigail" and "Eloise" in our Spring 2010 catalog and on our wholesale website at [www.melecompany.net](http://www.melecompany.net).

For more information about this or other Mele & Co. products, please contact Joanne directly at (315) 733-4600 ext. 313 or [jarcher@melecompany.com](mailto:jarcher@melecompany.com).

### **Mele & Co.**

2007 Beechgrove Place, Utica, N.Y. 13501

{t} 315.733.4600

{f} 315.733.3183

<http://www.melecompany.net>

