

# Mele & Co.

SINCE 1912

## **FOR IMMEDIATE RELEASE**

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## **A Fabulous Fusion**

### ***Mele & Co.'s 546F10 Plush Fabric Travel Jewelry Cases***

**(UTICA, N.Y., July 1, 2010)**

A seamless blend of form and function, the "Celia" travel jewelry box merges the most essential elements of two Mele & Co. top sellers. Integrating an array of storage options with a travel-savvy slim profile, this jewelry case offers a sumptuous synergy sure to please any seasoned traveler.

Featuring a designer inspired, antiqued, pewter snap on the tabbed closure, the plush fabric frame opens to reveal a mirror and shirred catch pocket on the interior lid and contains centralized ring roll and covered compartments flanked by sixteen smaller, equally divided sections. Hand lined in ivory sueded fabric, the "Celia" measures 10 1/2" x 7 3/4" x 2 1/2" and is available in Espresso and Aquamarine.

Offering the best of both worlds, this jewelry chest is a must-have travel accessory.

See the "Celia" 546F10 in our Fall 2010 catalog and on our wholesale website at [www.melecompany.net](http://www.melecompany.net).

For more information about this and other Mele & Co. products, please contact Joanne directly at (315) 733-4600 ext. 313 or [jarcher@melecompany.com](mailto:jarcher@melecompany.com).

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