

Mele & Co.

SINCE 1912

FOR IMMEDIATE RELEASE

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New Girl's Jewelry Armoire from Mele & Co. Will Leave Them Star-Struck! (UTICA, NY, July 19, 2011)

Endearing design and practical features are what make any children's product a top seller. The [musical ballerina jewelry boxes](#) and [girl's jewelry armoires](#) by [Mele & Co.](#) are a unique and practical addition to your inventory that will draw holiday sales as well as ensure year-round retail success!

[890F11 "Trina" Girl's White Jewelry Armoire with Pink Stars](#)

Perfect as a special holiday or birthday gift, the 890F11 girl's jewelry armoire is a show stopper in any display. Playfully posh, this furniture quality piece features a sweetly scalloped lift lid and drawer fronts strewn with delicate pink stars. For high resolution images, simply click on the photos of the jewelry armoire at right to download.

Features:

- Scalloped lift lid with mirror
- Top compartment with ring rolls flanked by four open sections
- Dual necklace doors with five hooks each, plus catch panels
- Door fronts with vertical bead detailing
- Four open drawers with white wooden pulls
- Drawer fronts decorated with pink stars
- Scalloped apron front and squared cabriole style legs
- Pink sueded fabric lining
- Dimensions: 12" x 8 3/8" x 29"
- Suggested Retail: \$175.00

Show Exhibits:

New York Gift Show - Javits Center
Sunday, August 14 - Thursday, August 18
Booths 2462, 2464, 2466

[890F11](#)



[890F11](#)



See the above style and more on the Mele & Co. wholesale website at www.melecompany.net. If you have never visited the Mele & Co. website before, you will need a logon to access its entirety. To receive your wholesale logon or for more information on Mele & Co. products, please email your request to Joanne Archer at jarcher@melecompany.com. You may also contact Joanne via phone at (315) 733-4600 ext. 313.

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ABOUT MELE & CO.

Mele & Co. is a [jewelry box manufacturer](#) and wholesaler serving the retail market since 1912. Offering the best of both worlds to you and your customers, Mele & Co.'s [wooden jewelry boxes](#), [multiple watch boxes](#), [musical jewelry boxes](#), [children's jewelry boxes](#), and [jewelry armoires](#) are both beautiful and affordable. Located in the city of Utica in Central New York, Mele & Co. embraces its rich heritage of traditional family values and continues to be the most desired name in jewelry cases throughout the world.

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