

# Mele & Co.

SINCE 1912

## FOR IMMEDIATE RELEASE

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## **Decidedly Danish Modern: Mele & Co. Offers a New Jewelry Box with Modern Spaces in Mind (UTICA, NY, June 30, 2011)**

Sleek style and clever convenience inform the latest jewelry box styles from [Mele & Co.](http://www.melecompany.net); enduring designs that keep your inventory fresh and ensure steady holiday sales!

### [437F11 "Caprice" Jewelry Box in Walnut Finish](#)

The clean lines of the 437F11 jewelry box offer tranquil formality with a universal appeal. However, its dual necklace doors and ample storage are what truly lend utility and uber-chic essence to this jewelry chest. For high resolution images, simply click on the photos of the jewelry box at right to download.

#### **Features:**

- Footed platform base
- Lift lid with oval interior mirror
- Main compartment with four open sections
- Four drawers with sleekly curved pulls
- Top drawer with one open section, plus ring rolls
- Second drawer with three depth-wise sections
- Third drawer with four equally divided sections
- Bottom drawer offers open storage
- Dual necklace doors with catch panels and six hooks each
- Brushed silver tone interior hardware
- Hand lined ivory sueded fabric interior
- Dimensions: 13" x 9 1/4" x 10 3/8"
- Suggested Retail: \$150.00

[437F11](#)



[437F11](#)



#### **Show Exhibits:**

Atlanta Gift Show - AmericasMart Atlanta  
Friday, July 15 - Tuesday, July 19  
Building 3, 5<sup>th</sup> Floor, Booth 1301

New York Gift Show - Javits Center  
Sunday, August 14 - Thursday, August 18  
Booths 2462, 2464, 2466

See the above style and more on the Mele & Co. wholesale website at [www.melecompany.net](http://www.melecompany.net). If you have never visited the Mele & Co. website before, you will need a logon to access its entirety. To receive your wholesale logon or for more information on Mele & Co. products, please email your request to Joanne Archer at [jarcher@melecompany.com](mailto:jarcher@melecompany.com). You may also contact Joanne via phone at (315) 733-4600 ext. 313.

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**ABOUT MELE & CO.**

Mele & Co. is a [jewelry box manufacturer](#) and wholesaler serving the retail market since 1912. Offering the best of both worlds to you and your customers, Mele & Co.'s [wooden jewelry boxes](#), [multiple watch boxes](#), [musical jewelry boxes](#), [children's jewelry boxes](#), and [jewelry armoires](#) are both beautiful and affordable. Located in the city of Utica in Central New York, Mele & Co. embraces its rich heritage of traditional family values and continues to be the most desired name in jewelry cases throughout the world.

**Mele & Co.**

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