



## Mele & Co.'s First Annual Holiday Buying Guide for Retailers

(UTICA, N.Y., November 1, 2010)

Many retailers in the [gift industry](#) spend countless hours sifting through the [latest holiday trends](#), trying to find the perfect products to stock their stores and [enhance online sales](#). But what really sells? While there is a bevy of new novelty items to choose from, it's a sure bet that many shoppers are still looking for something more substantial, more meaningful. At the same time, it's obvious to all of us that the recession has left its mark on the consumer soul.

This mission in mind, [Mele & Co.](#) has published its [first holiday buying guide for retailers](#) looking to make sense of their seasonal inventory. With suggestions for him and her, as well as for kids (and their teachers!) Mele & Co. offers you the best of both worlds for your customers. Their [wooden jewelry boxes](#), [multiple watch boxes](#), [musical jewelry boxes](#), [children's jewelry boxes](#), and [jewelry armoires](#) are both beautiful and affordable.

If you have never visited the Mele & Co. website before, you will need a logon to access its entirety. To receive your wholesale logon or for more information on Mele & Co. products, please email your request to Joanne Archer at [jarcher@melecompany.com](mailto:jarcher@melecompany.com). You may also contact Joanne via phone at (315) 733-4600 ext. 313

### **WOMEN**

#### ***Mom***

[320-F10](#) "Marlena" Java Finish Filigree Easel Jewelry Box. *Retails for \$138*

[760-11](#) "Josephine" Oak Finish Upright Jewelry Box. *Retails for \$113*

[322-F10](#) "Calypso" Walnut & Crème Distressed Finish Jewelry Box. *Retails for \$100*

[330-F10](#) "Amber" Oak Finish Upright Jewelry Box. *Retails for \$63*

[550-30 \(Ivory\)](#) & [550-62 \(Black\)](#) "Elaine" Glass Top 24-Section Faux Leather Jewelry Case. *Retails for \$34*

#### ***Grandma***

[324-F10](#) "Odessa" Mahogany Finish Drop Front Jewelry Box. *Retails for \$113*

[455-11](#) "Belinda" Cherry Finish Upright Musical Jewelry Box. *Retails for \$80*

[316-S10](#) "Marilyn" Java Finish Glass Top Jewelry Box with Filigree Detail. *Retails for \$69*

[202-F10](#) "Martina" Faux Leather Locking Jewelry Box in Eggshell. *Retails for \$57*

[942-F10](#) "Francesca" Cherry Finish Family Photo Jewelry Box. *Retails for \$50*

#### ***Sister***

[865-11](#) "Layla" Java Finish Upright Jewelry Box. *Retails for \$138*

[777-F09](#) "Lincoln" Burlwood Walnut Finish Glass Top Jewelry Box. *Retails for \$88*

[318-F10](#) "Simone" Mahogany Finish Upright Jewelry Box. *Retails for \$69*

[625-50 \(Pink\)](#) & [625-62 \(Black\)](#) "Lacey" Purse Style Faux Croco Jewelry Box. *Retails for \$47*

[553-30 \(Ivory\)](#) & [553-62 \(Black\)](#) "Rio" Faux Leather Glass Top Jewelry Box. *Retails for \$30*

### **Friend**

[600-50 \(Pink\)](#) & [600-62 \(Black\)](#) "Leto" Faux Croco Jewelry Wallet & Luggage Tags. *Retails for \$25*

[501-42](#) "Natalie" Suitcase Style Fabric Jewelry Box (Brown Retro Print). *Retails for \$38*

[313-S10](#) "Mia" Java Finish Windowed Jewelry Box. *Retails for \$44*

[504-50 \(Pink\)](#) & [504-62 \(Black\)](#) "Olivia" Purse Style Faux Croco Jewelry Box. *Retails for \$44*

[321-F10](#) "Iris" Walnut & Crème Distressed Finish Jewelry Box. *Retails for \$57*

### **Mom-To-Be/New Mom**

[201-50](#) "Tessa" Faux Leather Baby Memories Box in Eggshell. *Retails for \$38*

### **Perennial Favorite for Every Lady!**

[545-62](#) "Maria" Plush Fabric 24 Section Jewelry Box and Ring Case (Black). *Retails for \$30.00*

[545-23A](#) "Maria" Plush Fabric 24 Section Jewelry Box and Ring Case (Pink). *Retails for \$30.00*

[545-22](#) "Maria" Plush Fabric 24 Section Jewelry Box and Ring Case (Red). *Retails for \$30.00*

## **MEN**

### **Dad, Grandpa, Brother or Male Friend**

[312-S10](#) "Allegra" Java Finish Windowed Multiple Watch Case. *Retails for \$63*

[681-11](#) "Peyton" Oak Finish Glass Top Watch Case/Jewelry Box with Drawer. *Retails for \$75*

## **KIDS - GIRLS**

### **Ages 8 - 10**

[801-F09](#) "Coral" Girls Musical Ballerina Plastic Jewelry Box. *Retails for \$30*

[802-F09](#) "Courtney" Girls Musical Ballerina Plastic Jewelry Box. *Retails for \$30*

[814-F09](#) "Kelly" Girls Musical Ballerina Plastic Jewelry Box. *Retails for \$43*

[717-S10](#) "Polly" Girls Wooden Upright Hearts & Polka Dots Jewelry Box. *Retails for \$22*

[800-S10](#) "Ashley" Girls Musical Ballerina Decorated Paper Jewelry Box (Fairy & Flowers ). *Retails for \$20*

[715-F10](#) "Flora" Girls Wooden Purse Style Jewelry Box (Butterflies & Flowers). *Retails for \$25*

[817-F10](#) (2 Pink 'Butterfly', 2 Lilac 'Heart') "Mandy" & "Mindy" Girls Musical Ballerina Decorated Paper Jewelry Box. *Retails for \$20*

### **Ages 11 - 13**

[710-11](#) "Ella" Girls Musical Ballerina Decorated Paper Jewelry Box. *Retails for \$25*

[711-11](#) "Angel" Girls Musical Ballerina Decorated Paper Jewelry Box. *Retails for \$32*

[712-11](#) "Cristiana" Girls Musical Ballerina Decorated Paper Jewelry Box. *Retails for \$44*

[806-S10](#) "Eloise" Girls Wooden Musical Ballerina Jewelry Box. *Retails for \$35*

[812-S10](#) "Marianne" Girls Wooden Musical Ballerina Jewelry Box with Drawer. *Retails for \$43*

[818-S10](#) "Tasha" Girls Wooden Musical Ballerina Jewelry Box. *Retails for \$35*

[819-S10](#) "Tatiana" Girls Wooden Musical Ballerina Jewelry Box with Drawer. *Retails for \$43*

[827-F10](#) "Jesse" Girls Acrylic Purse Style Jewelry Box (Shoe print). *Retails for \$25*

[833-F10](#) "Josie" Girls Acrylic Purse Style Jewelry Box (Leopard print). *Retails for \$25*

**Ages 14 - 17**

[501-42](#) "Natalie" Suitcase Style Fabric Jewelry Box (Brown Retro Print). *Retails for \$38*

[504-50 \(Pink\)](#) & [504-62 \(Black\)](#) "Olivia" Purse Style Faux Croco Jewelry Box. *Retails for \$44*

[625-50 \(Pink\)](#) & [625-62 \(Black\)](#) "Lacey" Purse Style Faux Croco Jewelry Box. *Retails for \$47*

[202-F10](#) "Martina" Faux Leather Locking Jewelry Box in Eggshell. *Retails for \$57*

**KIDS - BOYS**

[611-11](#) "Tucker" Boys Decorated Paper Trinket Trunk (Wizard & Dragon). *Retails for \$50*

**TEACHERS**

[690-F10](#) Sparkle Faux Leather Travel Jewelry Cases - 4 Assorted. *Each Retails for \$19*

[600-50 \(Pink\)](#) & [600-62 \(Black\)](#) "Leto" Faux Croco Jewelry Wallet & Luggage Tags. *Retails for \$25*

[545-62](#) "Maria" Plush Fabric 24 Section Jewelry Box and Ring Case (Black). *Retails for \$30.00*

[545-23A](#) "Maria" Plush Fabric 24 Section Jewelry Box and Ring Case (Pink). *Retails for \$30.00*

[545-22](#) "Maria" Plush Fabric 24 Section Jewelry Box and Ring Case (Red). *Retails for \$30.00*

**ABOUT MELE & CO.**

Mele & Co. is a [jewelry box manufacturer](#) and wholesaler serving the retail market since 1912. Located in the city of Utica in Central New York, Mele & Co. embraces its rich heritage of traditional family values and continues to be the most desired name in jewelry cases throughout the world.

**Mele & Co.**

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