

Mele & Co.

SINCE 1912

FOR IMMEDIATE RELEASE

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Mele & Co. Offers Music and Magic with New Girl's Ballerina Jewelry Boxes

(UTICA, N.Y., March 18, 2011)

Pretty, practical, and just in time for spring [Mele & Co.](#) offers a new set of children's jewelry boxes sure to charm and delight even the most demanding tiny dancers!

[704S11 "Kerri" Girl's Musical Ballerina Jewelry Box](#)

Doodles and daydreams wrap the 704S11 girl's musical ballerina jewelry box in fun and fancy. Offering plenty of open storage, pretty pink lining, and a twirling fairy princess, this jewelry chest will capture the imagination of every 'pretend princess'!

Features:

- Castles and whimsical fairy princess fashion paper overlay
- Footed platform base
- Lift lid with full interior mirror
- Twirling fairy princess
- Plays "Waltz of the Flowers"
- Main compartment offers ample open storage
- One open drawer
- Silver tone hardware
- Hand lined in pink sueded fabric
- Dimensions: 7 3/4" x 5 1/2" x 5 1/4"
- Suggested Retail: \$34.00

[705S11 "Krista" Girl's Musical Ballerina Jewelry Box](#)

Whimsy and wonder adorn the 705S11 girl's musical ballerina jewelry box. A necklace carousel, three open drawers, and twirling fairy princess promise plenty of storage and girlish giggles!

Features:

- Castles and whimsical fairy princess fashion paper overlay
- Footed platform base
- Lift lid with full interior mirror and magnetic closure
- Twirling fairy princess
- Plays "Waltz of the Flowers"
- Main compartment offers two open sections and is hand lined in pink

704S11



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- Mirrored necklace carousel compartment with magnetic door closure
- Three open drawers
- Silver tone hardware
- Dimensions: 9 1/4" x 5 1/2" x 9"
- Suggested Retail: \$48.00

See the above styles and more on the Mele & Co. wholesale website at www.melecompany.net. If you have never visited the Mele & Co. website before, you will need a logon to access its entirety. To receive your wholesale logon or for more information on Mele & Co. products, please email your request to Joanne Archer at jarcher@melecompany.com. You may also contact Joanne via phone at (315) 733-4600 ext. 313

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ABOUT MELE & CO.

Mele & Co. is a [jewelry box manufacturer](#) and wholesaler serving the retail market since 1912. Offering the best of both worlds to you and your customers, Mele & Co.'s [wooden jewelry boxes](#), [multiple watch boxes](#), [musical jewelry boxes](#), [children's jewelry boxes](#), and [jewelry armoires](#) are both beautiful and affordable. Located in the city of Utica in Central New York, Mele & Co. embraces its rich heritage of traditional family values and continues to be the most desired name in jewelry cases throughout the world.

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