

Mele & Co.

SINCE 1912

FOR IMMEDIATE RELEASE

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Mele & Co. Offers Road Worthy Style in New Travel Jewelry Cases (UTICA, N.Y., March 28, 2011)

Free spirited and fashionable, the new travel jewelry cases from [Mele & Co.](#) promise fun and adventure at every turn. Sleek styling and a slim profile give these jewelry organizers flair without forsaking function!

[510S11 "Eva" Travel Jewelry Wallet in Textured Faux Leather](#)

Pretty and petite, the 510S11 jewelry wallet is the stylish way to go from work-a-day to evening bling in an instant. With double pocketed pouch, ring roll, and earring strap, this clever accomplice is a purse appropriate storage solution.

Features:

- Snakeskin faux leather in Ebony, Cherry, or Apple
- Attached double pouch with zip closures
- One snap-out three pair earring strap
- One snap-down ring roll
- Ivory sueded fabric lining
- Silver tone metal tabbed snap closure
- Dimensions: 4 3/8" x 3 1/2" x 1" (9 3/4" length when open)
- Suggested Retail: \$13.00

[511S11 "Ellis" Travel Jewelry Roll in Textured Faux Leather](#)

Clever and compact, the 511S11 jewelry roll keeps its focus on the essentials. With zippered pouch, jewelry strap, and snap out jewelry clutch, this chic chaperon's storage options are an absolute must for an all-day outing.

Features:

- Snakeskin faux leather in Ebony, Cherry, or Apple
- One snap-out zippered pouch
- One snap-down ring/jewelry strap
- One snap-out zippered clutch with silver tone heart zipper pull
- Ivory sueded fabric lining
- Snap closure
- Dimensions: 7" x 2 5/8" x 2 1/2" (9 3/4" length when open)
- Suggested Retail: \$19.00

510S11



510S11



511S11



511S11



[512S11 "Chantal" Travel Jewelry Case in Textured Faux Leather](#)

With enough storage to keep favorites near to hand and its chic snakeskin finish, the 512S11 jewelry case is lithe, yet luxurious. Its compact ring rolls, earring cards, and convenient magnetic clasp make this jewelry case delightfully indispensable.

Features:

- Snakeskin faux leather in Ebony or Cherry
- Lift lid with full interior mirror
- One open section
- One section with three removable earring cards
- One set of ring rolls
- Ivory sueded fabric lining
- Silver tone metal wrapped tab with magnetic snap closure
- Dimensions: 8 1/4" x 4 1/8" x 1 3/4"
- Suggested Retail: \$25.00

512S11



512S11



[513S11 "Cerise" Travel Jewelry Case in Textured Faux Leather](#)

Smart features and a sassy silhouette give the 513S11 jewelry case the mark of continental couture. With compact ring rolls, snap-out draw string pouch and open storage, this dainty diva can easily accommodate a full jewelry suite.

Features:

- Snakeskin faux leather in Ebony or Cherry
- Half-circle shape
- Mirrored hinged divider with tabbed snap closure
- Three open sections, one with drop-in protective cover, plus ring rolls
- Snap-out drawstring pouch
- Ivory sueded fabric lining
- Silver tone metal wrapped tab with snap closure
- Dimensions: 5 3/4" x 4 1/2" x 2"
- Suggested Retail: \$25.00

513S11



513S11



See the above styles and more on the Mele & Co. wholesale website at www.melecompany.net. If you have never visited the Mele & Co. website before, you will need a logon to access its entirety. To receive your wholesale logon or for more information on Mele & Co. products, please email your request to Joanne Archer at jarcher@melecompany.com. You may also contact Joanne via phone at (315) 733-4600 ext. 313

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ABOUT MELE & CO.

Mele & Co. is a [jewelry box manufacturer](#) and wholesaler serving the retail market since 1912. Offering the best of both worlds to you and your customers, Mele & Co.'s [wooden jewelry boxes](#), [multiple watch boxes](#), [musical jewelry boxes](#), [children's jewelry boxes](#), and [jewelry armoires](#) are both beautiful and affordable. Located in the city of Utica in Central New York, Mele & Co. embraces its rich heritage of traditional family values and continues to be the most desired name in jewelry cases throughout the world.

Mele & Co.
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